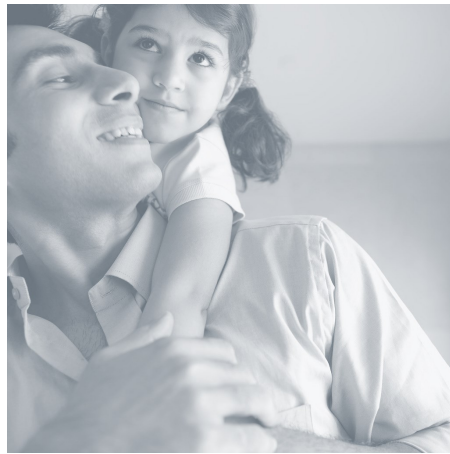


NAMI Maryland 2018 Annual Conference

Sponsorship Opportunities

October 19-20, 2018

Sheppard Pratt Conference Center, Towson, Maryland



NAMI Maryland is a grassroots, non-profit, 501 c(3) organization of families and individuals whose lives have been affected by mental illness.

We advocate for lives of quality and respect,
without discrimination and stigma.
We provide leadership in education, advocacy and support
throughout Maryland.



National Alliance on Mental Illness

nami

Maryland

NAMI Maryland 2018 Annual Conference

The mission of NAMI Maryland is to improve the quality of life for individuals with severe mental illnesses and their families. We are dedicated to providing education, support and advocacy for persons with mental illnesses, their families and the wider community. **The World Health Organization estimates that one in five families is directly affected by a mental illness. NAMI Maryland is a leading voice in our state to improve outcomes for individuals and their families affected by mental illness.**

NAMI Maryland encompasses a strong statewide network of more than 30,000 families, individuals, community-based organizations and service providers. We provide public education workshops, teleconferences on specific issues, and carry out an ongoing campaign and public policy agenda to improve mental health services throughout the state, reduce the stigma associated with mental illness, and support effective treatment and recovery programs.

Collaborating with and strengthening local NAMI affiliates, NAMI Maryland facilitates effective, free, peer-led education and support programs delivered at the local level. In particular, NAMI Maryland trains consumers of mental health services and their family members to become peer course teachers, support group facilitators and advocates in their own communities. It is our core principle that empowering consumers and their family members is a critical factor in recovery and a potent force in providing community education and bringing about systemic change. **NAMI Maryland is a unifying voice and a skilled provider of knowledge and skills at the grassroots level.**

Our 2018 Annual Conference takes place on October 19-20 at The Conference Center at Sheppard Pratt in Towson, Maryland. This two-day conference will be attended by a diverse group of decision makers and stakeholders. Workshops will be practical, skill-building sessions tailored for specific audiences including local NAMI affiliate leaders, individuals with mental illness and family members, mental health service providers, and individuals working in the criminal justice arena.

We welcome the support of agencies, organizations, businesses and individual donors in sponsoring this conference. For more information please contact Ilisa Oman at NAMI Maryland, 410-884-8691 or connection@namimd.org.

As an accredited academic institution, the University of Maryland School of Medicine's Training Center is an approved sponsor of the Maryland Board of Social Work Examiners for 6.0 Continuing Education credits (Category 1) for licensed social workers in Maryland; as a sponsor of 6.0 Continuing Education (CE) acceptable to the Maryland Board of Examiners of Psychologists; and 6.0 Continuing Education Units (Category A) by the Board of Professional Counselors and Therapists, upon completion of this training and a completed evaluation. The Training Center maintains responsibility for this program. A Certificate of Attendance will be made available for all other disciplines.

SPONSORSHIP LEVELS

Diamond \$10,000

- ◆ Recognition as an Elite Sponsor on all written conference marketing materials including press releases
- ◆ Recognition as an Elite Sponsor on the NAMI Maryland website, the listserv (23,000 recipients), in the quarterly Connections newsletter, and in the monthly NAMI Maryland E-news
- ◆ Name recognition signage at registration and in the auditorium
- ◆ Name, logo, and sponsorship level recognition in the program booklet and in the multimedia presentation at all plenary sessions
- ◆ Full page ad in the program booklet
- ◆ Four (4) complimentary conference registrations
- ◆ One (1) exhibitor's table

Platinum \$7,500

- ◆ Recognition as a Platinum Sponsor on all conference marketing brochures and flyers
- ◆ Recognition as a Platinum Sponsor on the NAMI Maryland website, the listserv (23,000 recipients), and in the quarterly Connections newsletter
- ◆ Name recognition signage in the auditorium
- ◆ Name, logo, and sponsorship level recognition in the program booklet and in the multimedia presentation at all plenary sessions
- ◆ Half page ad in the program booklet
- ◆ Three (3) complimentary conference registrations
- ◆ One (1) exhibitor's table

Gold \$5,000

- ◆ Recognition as a Gold Sponsor on the NAMI Maryland website, the listserv (23,000 recipients), and in the quarterly Connections newsletter
- ◆ Name, logo, and sponsorship level recognition in the program booklet and in the multimedia presentation at all plenary sessions
- ◆ Quarter page ad in the program booklet
- ◆ Two (2) complimentary conference registrations
- ◆ One (1) exhibitor's table

SPONSORSHIP LEVELS

Emerald \$3,500

- ◆ Recognition as a Emerald Sponsor on the NAMI Maryland website and in the quarterly Connections newsletter
- ◆ Name recognition signage at both lunches
- ◆ Name, logo, and sponsorship level recognition in the program booklet
- ◆ Quarter page ad in the program booklet
- ◆ Two (2) complimentary conference registrations
- ◆ One (1) exhibitor's table

Titanium \$2,500

- ◆ Recognition as a Titanium Sponsor on the NAMI Maryland website and in the quarterly Connections newsletter
- ◆ Name recognition signage at the Reception
- ◆ Name, logo, and sponsorship level recognition in the program booklet
- ◆ Two (2) complimentary conference registrations
- ◆ One (1) exhibitor's table

Silver \$1,000

- ◆ Recognition as a Silver Sponsor on the NAMI Maryland website
- ◆ Name, logo, and sponsorship level recognition in the program booklet
- ◆ Two (2) complimentary conference registrations
- ◆ One (1) exhibitor's table

Bronze \$500

- ◆ Recognition as a Bronze Sponsor on the NAMI Maryland website
- ◆ Name, logo, and sponsorship level recognition in the program booklet
- ◆ One (1) complimentary conference registration
- ◆ One (1) exhibitor's table

Are you interested in reserving exhibit space without the benefits of sponsorship? Contact Ilisa Oman at (410) 884-8691 or go to <http://namimaryland.wix.com/annual-conference> for more information.

SPONSORSHIP FORM

Yes! We are proud to support the NAMI Maryland 2018 Annual Conference. If applicable, we authorize NAMI Maryland to include our name and/or logo on any materials for the event consistent with our sponsorship selection below. We will provide specs for ad sizes.

Sponsorship Level

- Diamond \$ 10,000**
- Platinum \$ 7,500**
- Gold \$ 5,000**
- Emerald \$ 3,500**
- Titanium \$ 2,500**
- Silver \$ 1,000**
- Bronze \$ 500**

NAME:

COMPANY:

ADDRESS:

CITY: **STATE:** **ZIP:**

PHONE: **FAX:**

EMAIL: **WEBSITE:**

Payment: Check enclosed. (Please make payable to **NAMI Maryland**.)

Credit cards accepted. Please call (410) 884-8691

The benefit of confirming sponsorship by September 14, 2018 is guaranteed inclusion in printed materials. Please contact us if you are interested in being an in-kind sponsor by donating goods and/or services.

Please complete, print, and mail this page with payment to:

NAMI Maryland

10630 Little Patuxent Pkwy, Suite 475

Columbia, MD 21044

Contact us for more information at 410-884-8691 or connection@namimd.org